

# Brianna Virgil

Video and Social Media Freelancer

Spring Bay, IL 618-973-1779 brosemanx@gmail.com www.briannarv.com

## Skills and Certifications

- Written and verbal communication
- Problem solving
- Team collaboration
- Social media management and post creation
- Organized and motivated
- SEO Certified, Video:YouTube
- Shooting video on DSLRs
- Planning productions and working with members of the community
- Basic graphic design
- Decision making and prioritizing
- Drone pilot license

## Experience

December 2021 - January 2023

### **Girl Scouts of Central Illinois, Peoria, IL** – *Membership Engagement Coordinator*

- Coordinate with volunteers and community partners to plan and host recruitment events
- Design marketing pieces as needed
- Track and complete monthly and yearly recruiting goals

January 2021 - December 2021

### **TAG Team Agency, Davenport, IA** – *Creative Marketing Specialist*

- Assist business clients in collecting assets for website
- Layout project timeline and assign tasks to creative teams
- Create content for internal social media accounts
- Train clients how to use their new website through created manuals and live demonstrations

April 2020 - January 2021

### **Freelance, Southern Illinois** – *Video and Social Media Creator*

- Subcontracted through C. Green & Associates for video shooting/editing
- Social media planning for Faith in Action, non-profit
- Video creation for app creator, GuideOn Military
- Content creation for real estate agent social media

## Education

August 2015 - December 2019

### **Southern Illinois University Edwardsville, Edwardsville, IL** – *BA in Mass Communications, Television and Radio; m. Creative Writing*

- Member of National Society of Leadership and Success Awarded
- Honorable Mention in Editing, NATAS Student Emmys
- Awarded Best Non-Narrative Drama in Southwestern Illinois College Film Festival